

# **Medallia Partners and Performance**



# The World's Top Brands Have Partnered with Medallia

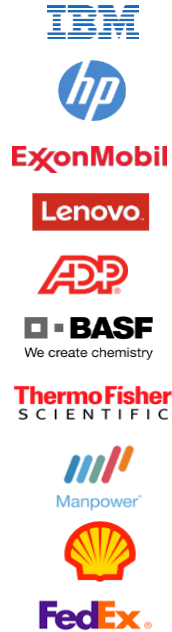
## Financial Services



## Insurance



## B2B



## Communications



## Retail



## Hospitality



## Automotive



# The Forrester Wave™



## Customer Feedback Management Platforms, Q4 2018

### Top Ranked in Strategy and Current Offering

“Medallia drives CX improvement from the top down and the bottom up. Medallia clients rave about the way the vendor enables a culture of CX, democratizing insights by bringing the VoC to the frontlines and incorporating the voice of the employee.”

### Top Score In 33 of 40 categories:

|                           |                       |                     |
|---------------------------|-----------------------|---------------------|
| Product Strategy          | Analysis Capabilities | Employee Experience |
| Driving Action            | Customer Strategy     | Security            |
| Usability & Accessibility | Professional Services | ...and more         |



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